

Customer Loyalty Scheme

Goffs and Doncaster Bloodstock Sales Ltd. (DBS) have introduced a new customer loyalty scheme that will reward purchasers and vendors at both Goffs & DBS

Vendor commission will be waived for any horse returned for sale within twelve months at Goffs or DBS by the purchaser of that horse at a previous sale within the Group. This means that pinhookers will pay commission only once to use Goffs and DBS.

The qualifying categories are as follows:

- foal to yearling
- yearling to breeze up
- NH store to NH store
- NH store to NH breeze up
- Any foal who was in utero at the time of the mares sale

The scheme applies to any horse that cost €25,000 or higher at Goffs or £20,000 or more at DBS, and will commence with yearlings entered in the 2008 DBS St. Leger Yearling Sales and Goffs Million Sale. Vendor commission is 1.5% at both venues.

The scheme is subject to Terms and Conditions which are available upon request. For further information, please contact the teams at Goffs and DBS.



www.goffs.com



www.dbsauctions.com